

# CELEBRATE SUMMER WITH A FREE EDITORIAL UPGRADE + A 7 MONTH REDUCED COST PAYMENT PLAN

Not only does the Summer Sale give you a completely FREE editorial, but it also gives you up to 57% discount on your advertising AND a payment plan that helps you spread the cost over 7 issues.



Summer Sale

As part of our ongoing mission to deliver high-value marketing to businesses across Cornwall, and to help businesses as we reach one of the most important times of the year, we're doing even more with our Summer Sale. Receive discounts up to 57% plus a payment plan spread over 7 months.

# SUMMER FULL PAGE SALE

5 Full page adverts

Data capture competition

Opt-in data from your competition

2 Double page editorials

Your editorials online

**Business profile online** 

Website banner advert

Social Media post of your editorials

Editorials on our newsletter to 35.000

**E-Newsletter banner advert** 

**SAVE SAVE £4,351** 

RATE CARD COST: £1,437.57 pm YOU ONLY PAY: £816 pm

### SUMMER HALF PAGE SALE

6 Half page adverts

Data capture competition

Opt-in data from your competition

**Double page editorial** 

**Your editorial online** 

**Business profile online** 

Website banner advert

Social Media post of your editorial

Editorial on our newsletter to 35,000

SAVE SAVE £2,933

**RATE CARD COST: £862 pm** YOU ONLY PAY: £443 pm

### SUMMER QUARTER PAGE SALE

5 Quarter page adverts

**Data capture competition** 

Opt-in data from your competition

**Full page editorial** 

Your editorial online

Social Media post of your editorial

Editorial on our newsletter to 35,000

SAVE SAVE £1,324

RATE CARD COST: £435.14 pm YOU ONLY PAY: £246 pm

# SUMMER **EIGHTH PAGE** SALE

6 Eighth page adverts

**Data capture competition** 

Opt-in data from your competition

**News editorial** 

Social Media post of your editorial

SAVE SAVE £653

RATE CARD COST: £239.28 pm YOU ONLY PAY: £146 pm