

# Explore Penwith

THE ULTIMATE GUIDE FROM **Cornwall Living**



## MEDIA PACK 2020

THE ULTIMATE GUIDE TO CORNWALL'S WEST COAST

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## CORNWALL LIVING'S EXPLORE PENWITH GUIDE 2020

This year the *Cornwall Living* Explore Penwith Guide, will be publishing and distributing 15,000 copies from 9th March. Perfect for reaching an audience of visitors and residents during the Easter period. Not only will we be distributing across West Cornwall, but we'll also send digital copies to our 85,000 e-subscribers, publish it online to our 40,000 monthly visitors and make available across the year on Issuu.com.



## OUR UNIQUE DISTRIBUTION METHODOLOGY

9 WAYS TO REACH YOUR PERFECT CUSTOMER



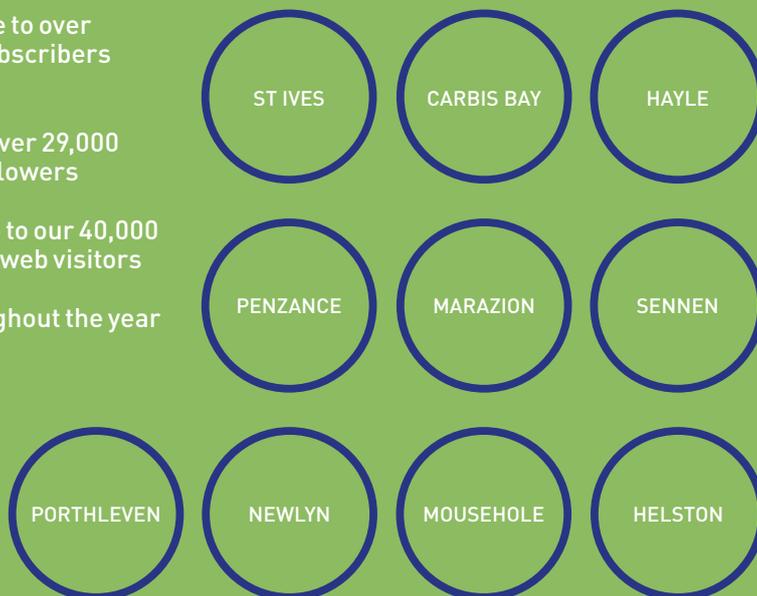
## THE DISTRIBUTION 15,000 COPIES DISTRIBUTED ACROSS WEST CORNWALL INTO:

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Promotions to over 29,000 social media followers

Available online to our 40,000 unique monthly web visitors

Available throughout the year on Issuu.com



### LET'S TALK ABOUT YOUR BUSINESS



For us, it's all about creating the right package to deliver you the highest possible return on your investment. We love to talk, find out about your business and develop ways in which we can help you find more customers so that you can grow your business.

Find out more about our audience and how we help businesses in Cornwall increase their marketing response, call one of our media team on 01326 574842 or email [des.glover@enginehousemedia.co.uk](mailto:des.glover@enginehousemedia.co.uk)



PRINT



ONLINE



DIGITAL



SOCIAL MEDIA

MEDIA PACK 2020

# Explore Penwith

## EXPLORE PENWITH RATE CARD

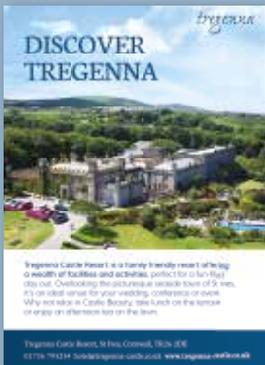
### 12 ways to reach your audience

For more information about how you can reach our audience in Penwith and the surrounding areas call 01326 574842 or email [des.glover@enginehousemedia.co.uk](mailto:des.glover@enginehousemedia.co.uk)



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# Explore Penwith



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WATCH



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## The Future of Media

\*Audience calculated on the industry standard of 4 readers per free magazine copy.  
Explore Penwith prints 15,000 copies distributed across West Cornwall.

\*\* Digital copies sent to 85,000 e-subscribers, publishing it online to our 40,000 monthly visitors and made available across the year on Issuu.com.



PRINT



ONLINE



DIGITAL



SOCIAL MEDIA

IN PRINT, ONLINE, VIA DIGITAL PLATFORMS AND ACROSS SOCIAL MEDIA



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