

think TANK

FOR PEOPLE WHO ARE SERIOUS
ABOUT BUSINESS IN CORNWALL

THOUGHT LEADERSHIP TO
DRIVE YOUR BUSINESS AND
ACCELERATE YOUR GROWTH

MEDIA PACK 2020



REACHING OVER 7,000 BUSINESSES IN CORNWALL,
TO HELP YOU TAP INTO THIS HIGHLY ENGAGED AND
PASSIONATE AUDIENCE OF BUSINESS OWNERS



thinkTANK

THOUGHT LEADERSHIP TO DRIVE
YOUR BUSINESS

www.enginehousemedia.co.uk
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01326 574842



PROUD TO BE PART OF
LEVEN
MEDIA GROUP

AWARENESS, BRANDING, PRESENCE AND PROMOTION

Whether you're looking to raise the profile of your brand, introduce prospective customers to a solution they might not yet know about, or simply want to strengthen your position within the marketplace, the Think Tank digital newsletter offers you instant access to a diverse audience of key decision makers to help you achieve your objectives through maximising your exposure.

HOW CAN WE HELP



LEAD GENERATION

Helping you identify and cultivate your potential customers.



AWARENESS & BRANDING

Building the level of customer consciousness for your business.



DIGITAL & ONLINE PRESENCE

Strengthening your digital presence to increase your prospect visibility.



PRODUCT PROMOTION

Disseminating your product news to generate sales and develop a brand loyalty.



EVENT ANNOUNCEMENT

Effectively promoting your event to your target audience.



think TANK

THOUGHT LEADERSHIP TO DRIVE

YOUR BUSINESS!

OVER 7,000 BUSINESSES INCLUDING...

Hotels
Accommodation

Financial
Services

Design & Media

Retail

Health & Beauty

Estate & Property
Agents

Attractions
& Events

Restaurants
& Pubs

Education

Law & Legal

TARGET YOUR AUDIENCE WITH A BESPOKE EMAIL, JUST ABOUT YOUR BUSINESS

In addition to the thinkTank monthly eNewsletter, you can develop your very own bespoke email to target specific business types or to the entire Cornwall database.

For more information on how you can develop your own bespoke thinkTank eNewsletter, you can call us on 01326 574842, or email us to enquiries@enginehousemedia.co.uk



6 WAYS TO REACH YOUR TARGET MARKET

- 1. THINK TANK SPONSORSHIP BANNER**
 800px x 150px, RGB gif or jpeg @72dpi, non-animated, 65kb to be supplied with link-through URL
 Rate Card: **£197 +VAT**
- 2. THINK TANK LEADER EDITORIAL**
 800px x 400px, RGB gif or jpeg @72dpi, non-animated, 50kb
 Intro Text: 120 words, edited and proofed by the in-house pre-production team
 Company Logo: 800px x 400px, RGB gif or jpeg @72dpi, non-animated, 50kb to be supplied with link-through URL
 Rate Card: **£187 +VAT**
- 3. THINK TANK SOLUS AD BUTTON**
 400px x 400px, RGB gif or jpeg @72dpi, non-animated, 65kb to be supplied with link-through URL
 Rate Card: **£107 +VAT**
- 4. THINK TANK CONTENT MARKETING**
 800px x 300px, RGB gif or jpeg @72dpi, non-animated, 50kb
 Intro Text: 80 words, edited by the in-house pre-production team
 Rate Card: **£217 +VAT**
- 5. HOSTED ONLINE EDITORIAL:**
 - 3 images: jpeg
 - 250 words: edited and proofed by the in-house pre-production team
 - Contact Details: Including web address, email address and telephone number
 Rate Card: **£217 +VAT**
- 6. BESPOKE TARGETED SOLUS MAILER**
 Includes:
 - 1 Sponsorship Banner
 - 2 Solus Ad Buttons
 - 4 Content Marketing Stories
 - 1 Leader Editorial
 Rate Card: **£517 +VAT**

thinkTANK SCHEDULE 2020

	THINKTANK07	THINKTANK08	THINKTANK09	THINKTANK10	THINKTANK11	THINKTANK12	THINKTANK13
eNewsletter	21/01/20	18/02/20	17/03/20	14/04/20	12/05/20	09/06/20	07/07/20
Bespoke Solus eNewsletter	04/02/20	03/03/20	31/03/20	28/04/20	26/05/20	23/06/20	21/07/20

	THINKTANK14	THINKTANK15	THINKTANK16	THINKTANK17	THINKTANK18	THINKTANK19
eNewsletter	04/08/20	01/09/20	29/09/20	27/10/20	24/11/20	22/12/20
Bespoke Solus eNewsletter	18/08/20	15/09/20	13/10/20	10/11/20	08/12/20	05/01/20





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RATE CARD: £217 + VAT



GET IN TOUCH

For more information and an informal conversation about how Think Tank can help drive your business and accelerate your growth, you can call us on:

01326 574842 or email us to enquiries@enginehousemedia.co.uk