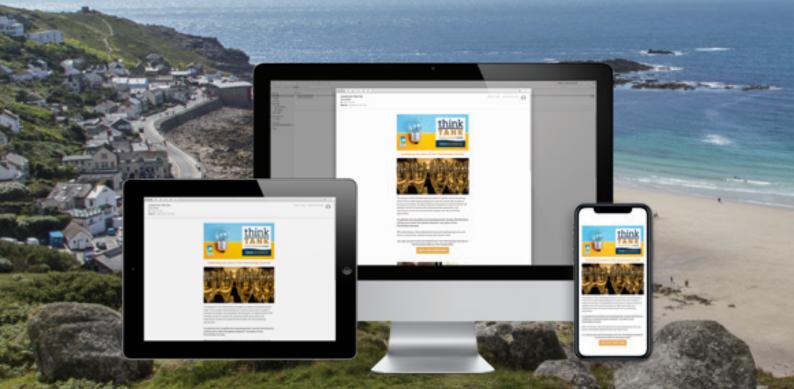


FOR PEOPLE WHO ARE SERIOUS ABOUT BUSINESS IN CORNWALL THOUGHT LEADERSHIP TO DRIVE YOUR BUSINESS AND ACCELERATE YOUR GROWTH

# MEDIA PACK 2020



REACHING OVER 7,000 BUSINESSES IN CORNWALL, TO HELP YOU TAP INTO THIS HIGHLY ENGAGED AND PASSIONATE AUDIENCE OF BUSINESS OWNERS

**THOUGHT LEADERSHIP TO DRIVE** YOUR BUSINESS

www.enginehousemedia.co.uk enquiries@enginehousemedia.co.uk 01326 574842



## AWARENESS, BRANDING, PRESENCE AND PROMOTION

Whether you're looking to raise the profile of your brand, introduce prospective customers to a solution they might not yet know about, or simply want to strengthen your position within the marketplace, the Think Tank digital newsletter offers you instant access to a diverse audience of key decision makers to help you achieve your objectives through maximising your exposure.

## **HOW CAN WE HELP**



LEAD GENERATION

Helping you identify and cultivate your potential customers.



**AWARENESS & BRANDING** 

Building the level of customer consciousness for your business.



#### **DIGITAL & ONLINE PRESENCE**

Strengthening your digital presence to increase your prospect visibility.



#### **PRODUCT PROMOTION**

Disseminating your product news to generate sales and develop a brand loyalty.



### EVENT ANNOUNCEMENT

Effectively promoting your event to your target audience.



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## **YOUR BUSINESS!**

#### OVER 7,000 BUSINESSES INCLUDING...





## **TARGET YOUR AUDIENCE** WITH A BESPOKE EMAIL, JUST ABOUT YOUR BUSINESS

In addition to the thinkTank monthly eNewsletter, you can develop your very own bespoke email to target specific business types or to the entire Cornwall database.

For more information on how you can develop your own bespoke thinkTank eNewsletter, you can call us on 01326 574842, or email us to enquiries@enginehousemedia.co.uk



## **6 WAYS TO REACH YOUR TARGET MARKET**

 THINK TANK SPONSORSHIP BANNER 800px x 150px, RGB gif or jpeg @72dpi, non-animated, 65kb to be supplied with link-through URL Rate Card: £197 + VAT

### 2. THINK TANK LEADER EDITORIAL

800px x 400px, RGB gif or jpeg @72dpi, non-animated, 50kb Intro Text: 120 words, edited and proofed by the in-house pre-production team

Company Logo: 800px x 400px, RGB gif or jpeg @72dpi, non-animated, 50kb to be supplied with link-through URL Rate Card: £187 +VAT

#### 3 THINK TANK SOLUS AD BUTTON 400px x 400px, RGB gif or jpeg @72dpi, non-animated, 65kb to be supplied with link-through URL Rate Card: £107 +VAT

#### THINK TANK CONTENT MARKETING

800px x 300px, RGB gif or jpeg @72dpi, non-animated, 50kb Intro Text: 80 words, edited by the in-house pre-production team Rate Card: £217 + VAT

## **5.** HOSTED ONLINE EDITORIAL:

- 3 images: jpeg
- 250 words: edited and proofed by the in-house pre-production team
- Contact Details: Including web address, email address
  and telephone number

#### Rate Card: £217 +VAT

### 6. BESPOKE TARGETED SOLUS MAILER Includes:

- 1 Sponsorship Banner
- 2 Solus Ad Buttons
- 4 Content Marketing Stories
- 1 Leader Editorial
- Rate Card: £517 +VAT

## thinkTANK SCHEDULE 2020

	THINKTANK07	THINKTANK08	THINKTANK09	THINKTANK10	THINKTANK11	THINKTANK12	THINKTANK13
eNewsletter	21/01/20	18/02/20	17/03/20	14/04/20	12/05/20	09/06/20	07/07/20
Bespoke Solus eNewsletter	04/02/20	03/03/20	31/03/20	28/04/20	26/05/20	23/06/20	21/07/20
	THINKTANK14	THINKTANK15	THINKTANK16	THINK <b>TANK</b> 17	THINKTANK18	THINKTANK19	think
eNewsletter	04/08/20	01/09/20	29/09/20	27/10/20	24/11/20	22/12/20	TANK
Bespoke Solus eNewsletter	18/08/20	15/09/20	13/10/20	10/11/20	08/12/20	05/01/20	YOUR BUSINESS!

### thinkTANK

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### RATE CARD: £217 + VAT



For more information and an informal conversation about how Think Tank can help drive your business and accelerate your growth, you can call us on:

01326 574842 or email us to enquiries@enginehousemedia.co.uk

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